

FoamAroma®



FOR A BETTER
COFFEE EXPERIENCE

- SAVOR THE FOAM
- INHALE THE AROMA



For the coffeehouse, **FoamAroma®** is the new tea and coffee cup lid designed specifically to enhance the enjoyment of the to-go experience.

Imagine having the same open mug sensory richness in a to-go paper cup. Your customers deserve the full impact of your efforts so they will keep coming back for more.

BTW, we LOVE the FoamAroma lids... I never thought that I'd see people geek out about lids, but they have! I've got customers at the bar telling other customers about the lids. We work VERY hard to get perfect cream and perfect foam, and now our carryout customers are getting a better sense of the qualitative differences in our drinks.

- Paul Kemerling (June 2012)
- Owner: Relax, It's Just Coffee (Mansfield, OH)

FOAMAROMA BENEFITS:

- Improves customers' coffee/tea experience and perceived drink quality of both flavor and aroma.
- Helps to avoid burned tongues so customers can taste the entire cup.
- Resists cracking and fits most brands of cups. Reusable by customers. BPA free.
- Does not allow foam over-spill. Avoids a mess and improves barista efficiency.
- Increases sales. Customers have been known to ask for FoamAroma by name and seek out shops with FoamAroma.

***Provide FoamAroma so your customers have the best experience possible.
Remember, your to-go hot drink is not complete until a lid is on it.***



Request Availability and FREE Sample at:

www.FoamAroma.com/contact/ • 360-901-9537 • craig@foamaroma.com

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For the distributor, **FoamAroma®** has proven itself internationally as the to-go lid that coffee and tea houses are searching for. This lid releases the quality of the drink to enhance a customers' enjoyment.

In a short time, coffee and tea enthusiast are asking for FoamAroma by name. So spread the word to your clientele about the best advancement in the to-go coffee experience since the invention of the cup holder.

Distributing FoamAroma opened amazing opportunities for our company. With this unique product we are distinctive from any other distribution company in our area. This has provided us with a rapidly growing customer base and increased our sales greatly.

- Jessica Samuelson (August 2012)
- Owner: Northwest Coffee Roasters (Vancouver, WA)

BECOME A FOAMAROMA DISTRIBUTOR:

- Differentiate yourself with the new lid that coffee/tea enthusiasts are excited about.
- Use FoamAroma as an entry item to create new accounts.
- Be unique. Large national re-distributors do not carry FoamAroma.
- Deal directly with the owner of FoamAroma, Craig Bailey.



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