## <u>Powertray</u>

# Carbon Neutral Sustainable/Recyclable Cost-effective

Earth-Friendly Packaging for the Food Industry









#### **Case-Ready Trays**

Our case-ready trays are suitable for film overwrap, end seal, and MAP (Modified Atmosphere Packaging) systems making them the economical and environmentally sound choice for meat, poultry, seafood and produce.

#### Moisture Resistant, Temperature Tolerant

Powertray case-ready trays provide extraordinary rigidity and stiffness, unbeatable moisture resistance and a high tolerance to temperature variation. Available in white, yellow, rose, blue, green, black, or natural kraft to meet your packaging needs.

#### **Economical**

- Unit cost comparable to EPS/styrofoam trays.
- Compact design reduces fuel, packaging and storage costs— 140% improvement in space savings vs. styrofoam trays.
- New state-of-the-art efficient tray and soaker pad matched sets that reduce waste and manual labor costs are available.

#### Sustainable-100% Recyclable

Our case-ready trays are manufactured from 100% pure softwood, hardwood fiber from SFI and PEFC certified forests and are 100% recyclable.

#### **Uncompromised Purity**

Our case-ready trays and their coatings comply with FDA and European food safety regulations. The Powertray plant has earned an **AIB International Superior Rating** for food contact packaging. Powertray builds confidence, certainty, and strength into your HACCP supply chain.

#### Referrals Upon Request

Ask us about the major food producers who are already using our case-ready trays and the results they've achieved.

#### Think green, think Powertray.

Lower unit cost, source reduction, and sustainability make Powertray the better packaging choice for the frozen, convenience, and retail food industries.

Better for the earth.

Better for your bottom line.





Increased consumer awareness make environmental concerns a vital component of today's business climate. Powertray cellulose fiber based paperboard trays provide an ecologically sound and cost-effective choice for food products compared to petroleum-based packaging. Wood from SFI and PEFC certified forests, Powertray's main raw material, is renewable while plastic packaging is made from non-renewable fossil fuels. The cellulose fiber components in Powertray can be recycled to produce other paper products. With Powertray the consumer waste stream is reduced and improved.

#### **The Powertray Advantage**

The optimum raw material combined with state-of-the-art coating, laminating, and forming machine technology.

Only pure softwood/hardwood fiber from SFI and PEFC certified forests are used.

Clean, hygienic FDA compliant paperboards and coatings. (21 CFR, parts 170-189)

Wide roll fed presses with flexible drive systems offer the largest format and deepest draw designs available the most technologically advanced equipment available.

Accurate, consistent, and reliable quality controlensured by 19 step tooling process.

The Powertray plant has an **AIB International Superior Rating** for food contact packaging. **Certification from Western Michigan University as fully repulpable and recyclable.** 

**Detail-oriented, customer-driven service.**48 HOUR RAPID DELIVERY available.

All Powertray raw materials, manufacturing equipment, and tooling are Made in America.

### **Powertray**

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