

MAXStick Liner-Free Label Products



80 gram Direct Thermal Top Coat Base;
 Barcode Readable in both **center** and
double side-edge adhesive orientation



55 gram Direct Thermal Top Coat Base;
 Barcode Readable in **center, double**
side-edge, 3 Stripe (58mm) and 4 Stripe
(80mm) adhesive orientation



80 gram Direct Thermal Top Coat Base;
 Barcode Readable with additional
 adhesive in a **chevron or diamond**
formation for applications requiring
 durability and a robust tack.



80 gram Direct Thermal Top Coat Base;
 Barcode Readable with **full coverage**
adhesive designed for use in traditional
 direct thermal label printer applications as
 well as non-label printers



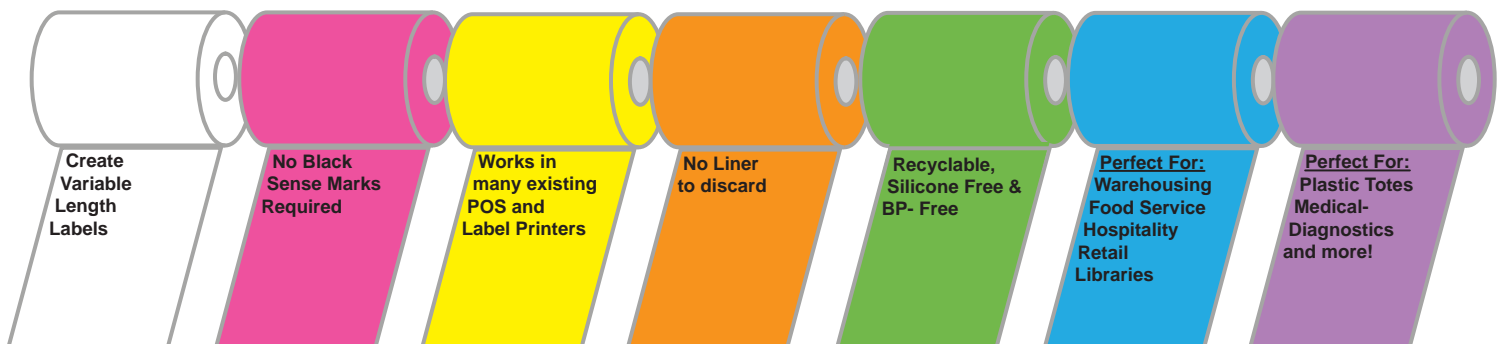
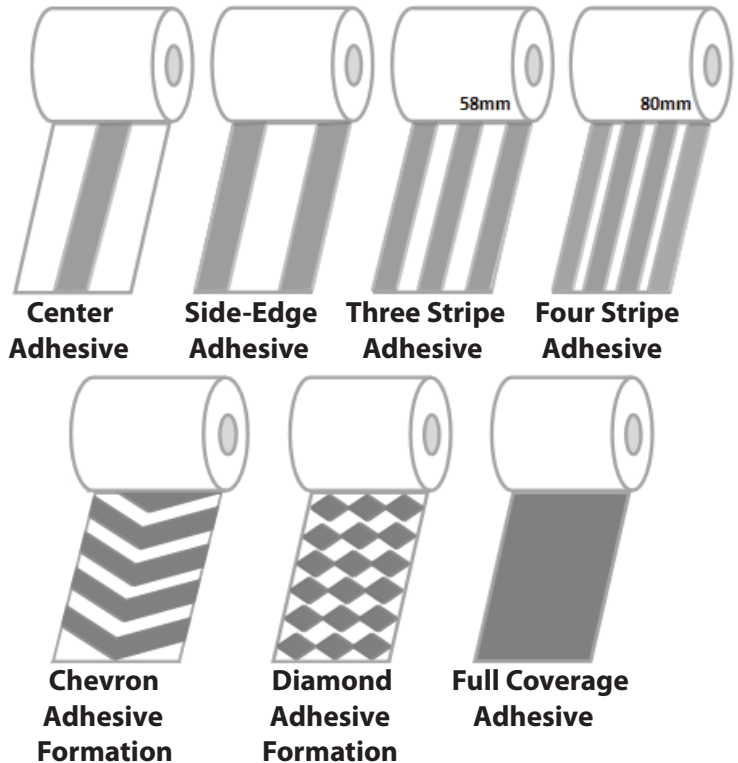
Direct Thermal Top Coat Base; Barcode
 Readable in Canary, Pink, Blue, Green,
 Orange, & Violet in a **double side-edge**
adhesive (55 gram) or full adhesive (80
gram) orientation



Direct Thermal Top Coat Base; Barcode
 Readable Seven Color Packs of White,
 Canary, Pink, Blue, Green, Orange, &
 Violet in a **double side-edge adhesive**
(55 gram) orientation

MAXStick uses specially created primer and release
 coatings and a highly effective blend of adhesives to
 create the world's first truly liner-free, removable, and
 restickable label on a thermal roll.

MAXStick is available on various adhesive patterns to
 best meet your application requirements.



Increase Productivity with MAXStick Liner-Free Labels

MAXStick is an innovative labeling solution for the food service and hospitality industry that increases order accuracy, reduces errors and saves you time and money.

- **Bag Tagging**
- **Drive Thru / Take Away Labels**
- **Exception Orders**
- **Made-To-Order**
- **Custom Beverages**
- **Product ID**
- **Catering**
- **Product Freshness Dating**
- **Nutritional Labeling**
- **Weigh Scale**

MAXStick Features:

- **Liner-Free**- No wasteful liner needed.
- **Removable and Restickable**- Easily remove and restick without leaving any adhesive behind.
- **Create Variable Length Labels**- MAXStick is available in several different varieties and sizes.
- **No Black Sense Marks Required**- Print any size label on demand
- **Available in Six Vibrant Colors**- Pink, Canary, Orange, Violet, Blue and Green.



MAXStick Liner-Free Labels are a Recyclable, BP-Free and Silicone-Free product.





The MAXStick Liner-Free Labeling Solution

Advantage Points:

MAXStick was developed and designed based on the following customer requests:

- **Consistent image quality** from the label.
- Ability to **create variable length and cut only the size needed for the label** without dependence on sense marks that create excess label length and waste.
- To be able to use the printer, if necessary, as a POS printer using standard thermal paper after the printer has been used in label mode **without the paper jamming in the printer due to the adhesive build-up.**
- Ability to **stick to multiple surfaces** (e.g. bags, boxes, wraps, cups, trays, counter tops, etc.).
- To be able to apply pressure anywhere on the label surface vs. in a specific area on the label so that it will stick to the intended object.
- Available in **55gsm** and **74gsm base direct thermal papers.**
- Offered in seven different adhesive configurations for unique applications.
- **Not leave any glue residue, build up in the printer or damage any surface** to which the label may be applied.
- **No maintenance requirement** for the printers such as cleaning to provide consistent performance.
- Various packaging options for **daily/weekly/monthly usage requirements.**
- **100% Bisphenol Free (BP-Free)** and meets all food safety requirements under Title 21 of the U.S. Food and Drug Administration for materials under food and human consumption