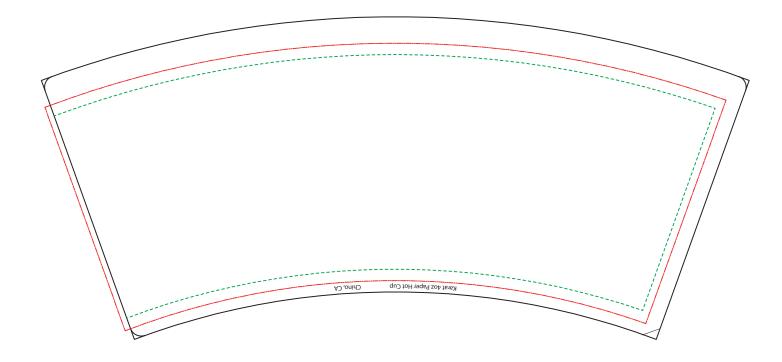
# Karat 4oz Paper Hot Cup



#### IMPORTANT NOTICE! PLEASE READ CAREFULLY!

It is the Client's responsibility to thoroughly check the e-proof. Once the Client has approved the e-proof Lollicup USA, INC. (printer) will commence the production of the custom print order based on the e-proof. The Printer will not take responsibility in any errors on the design of the custom print after Client approval. Client agrees to the Printer's use of the Client's company name and printed cups as trade reference and sample showcasing only. To approve the e-proof of your custom order, please enter your signature below.

#### Disclaimer:

- 1. A 10% color difference should be expected between the e-proof and printed product.
- 2. Client takes full responsibility in obtaining the copyrights of the design(s) involved in the custom print order.
- 3. As the result of printing, degrees of ink odor should be expected in all custom print orders. The degree of odor is dependent on the design, colors, and area of printing. The Client is hereby notified of the possibility of printing odor and the Printer will not accept return or exchange requests based on the printing odors.
- 4. Normal printing procedure, a white area will appear around the bottom rim as indicated on the template. Clients can make a special request to extend its custom print design to the bottom rim (indicated by the solid red line). Clients are hereby notified that this method will result in ink smear on the appearance of the custom printed cup, as well as the inside of the cups due to packaging purposes. Printer is not held liable for any smudge appearances caused by Client's choice.
- 5. Minimum print font size is 10pt. If the Client would like to keep their original font size, they are accepting the risk that their text will be illegible and the Printer will not be held liable.

To approve the e-proof of your custom order, please sign below by enter "I approve" and your name and date.

# **DRAFT - DO NOT SIGN**

By Signing on this document, I hereby approve this e-proof and agree with the terms listed.

# **Clients Art Work Check List:**

# Layout

- · 1/8" bleeding
- · Critical specs 3/8" from top and 1/4" from bottom,
- · Full bottom rim

## **Digital Images**

- · psd, eps, and ai file format
- · 300 dpi resolution, sized to 100%

### **Fonts**

· Converted to outlines/ curves

### Software

- · Current or recent Mac or PC Versions of the following:
- · Photoshop and Illustrator

#### Media

- · Email files less than 2Mb to your Sales representative

# **Color Target/Output Sample**

- · Submit a sample of current cup if available.
- · When referencing a PMS color in a process color print, refer to a Pantone (solid uncoated) color code



Live Area



Bleed



Die Line

List All Pantone Solid Uncoated Codes:

Example: Pantone 2695U