

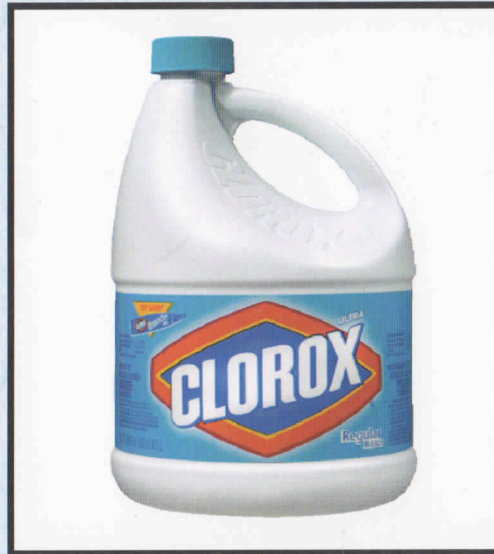
# Understanding Bleach

## Recognizing The Differences Between Germicidal, Laundry & Cheap Bleach



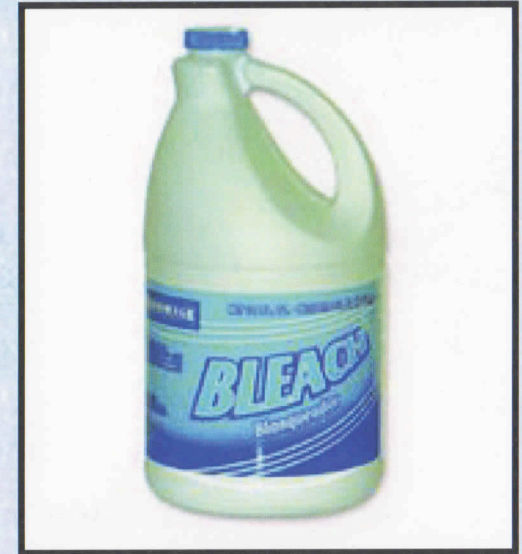
### Clorox Germicidal Bleach

- Highest sodium hypochlorite concentration (6.15%)
- Lowest pH / Significantly shorter contact times for surface disinfection vs. cheap bleach
- Disinfects, sanitizes and deodorizes hard, non-porous surfaces
- EPA-registered disinfectant
- Reliable packaging and profitable distribution
- 100+ Sole Source Bleach distributors and counting...



### Clorox Liquid Bleach

- Higher sodium hypochlorite concentration (6.0%)
- Higher pH / Longer contact times for surface disinfection
- Includes patented additive that keeps metals and minerals found in water and body soil from discoloring fabrics over time
- Special additive creates improved whitening power
- EPA-registered disinfectant
- Reliable packaging and profitable distribution



### Cheap Bleach

- Low sodium hypochlorite concentration (5.25%)
- Highest pH / Longest contact times for surface disinfection
- Unreliable packaging and unprofitable distribution

**Call 888-797-7225 or your Clorox Sales Rep for more details.**



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